

## COURSE SPECIFICATION DOCUMENT

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| <b>Academic School/Department:</b> | Richmond Business School                             |
| <b>Programme:</b>                  | International Sports Management                      |
| <b>FHEQ Level:</b>                 | 5  |
| <b>Course Title:</b>               | International Sports Governance                      |
| <b>Course Code:</b>                | SPT 5200   |
| <b>Student Engagement Hours:</b>   | 120  |
| Lectures:                          | 30   |
| Seminar / Tutorials:               | 15   |
| Independent / Guided Learning:     | 75   |
| <b>Credits:</b>                    | 12 UK CATS credits<br>6 ECTS credits<br>3 US credits |

### **Course Description:**

This course examines the governance of international sport with a focus on regulatory functions and organisational structures. Students will evaluate the role of national and international sports governing bodies and analyse ways in which good governance frameworks are embedded in corporate and non-profit sports organisations. The course also explores the role of stakeholding in sports governance and practices of social responsibility within various international sports settings. Students have opportunity to critically reflect on the strategic organisation of sport in different countries and engage with a variety of contemporary issues and challenges facing international sports organisations.

### **Prerequisites:**

SPT 4100 Introduction to Sports Business

### **Aims and Objectives:**

- The main objectives in this course are to enable students to:
- Develop an understanding of the regulatory functions and structures of international sports governance and explain the theoretical underpinning international sports governance.
- Examine the strategic organisation of sport in different countries.
- Explore the role of national and international sports governing bodies.
- Evaluate a variety of contemporary issues and challenges facing international sports organisations.

### **Programme Outcomes:**

International Sports Management: A1, A2, A4, A6, B2, B5, C1, D2

A detailed list of the programme outcomes are found in the Programme Specification.

This is located at the archive maintained by the Academic Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

### **Learning Outcomes:**

By the end of this course, successful students should be able to:

#### Knowledge and Understanding

- Understand a range of theories underpinning international sports governance and explain how these theories apply to international sport organisations.

#### Cognitive Skills

- Examine the importance of good sports governance practices within the context of international sport governing bodies.

#### Practical and/or Professional Skills

- Explore how social responsibility is a significant feature of sport governance outcomes.

#### Key Skills

- Evaluate a variety of sports governance documents to identify issues and challenges encountered by sports organizations within different international sport contexts.

### **Indicative Content:**

- The role of international sports governing bodies
- Regulatory functions and organisational structures of sports governance
- Role and responsibility of the board in sports governance
- Stakeholding in sports governance
- Social responsibility and sports governance
- Good governance frameworks
- Accountability and compliance in sports governance
- Legal and ethical aspects of sport
- Anti-doping and corruption in sport

### **Assessment:**

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

### **Teaching Methodology:**

The course is taught using a variety of methods including lectures, seminar sessions, directed and undirected reading, case studies, group work, and discussions.

**Indicative Text(s):**

Auweele, Y., and Cook, E., and Parry, J. (ed). 2016. *Ethics and Governance in Sport*. London: Routledge.

Bennett, A., and Carpenter, K., and Wilson, R. 2019. *Sports Governance Handbook*. Chartered Governance Institute UK & Ireland.

Gardiner, S. 2012. *Sports Law*. London: Routledge.

Henry, I. and Ko, L. 2014. *Routledge Handbook of Sport Policy*. London: Routledge.

King, N. 2017. *Sport Governance: An Introduction*. London: Routledge

O’Boyle, I. and Bradbury, T. 2013. *Sport Governance: International Case Studies*. Abingdon: Routledge.

Shilbury, D., and Ferkins, L. (ed). 2020. *Routledge Handbook of Sport Governance*. London: Routledge.

**Journals**

Journal of Sport Management

Journal of Sport and Society

Journal of Sport and Social Issues

European Sport Management Quarterly

**Web Sites**

Sport Law and Governance Journal

<https://slgj.scholasticahq.com/>

See syllabus for complete reading list

**Change Log for this CSD:**

| Nature of Change                                   | Date Approved & Approval Body (School or AB) | Change Actioned by Academic Registry |
|--|--|--------------------------------------|
| Various updates as part of the UG programme review | AB JAN 2022                                  |                                      |
| Revision – annual update                           | May 2023                                     |                                      |
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